

SATAI competition offering prizes to tech start-ups

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The San Antonio Technology Accelerator Initiative is offering awards valued at more than \$12,000 for its “Elevator Pitch” competition that is part of the STARs 2009 Technology Innovation Conference.

The conference will take place on Tuesday, Oct. 27, in the Sky Room at the University of the Incarnate Word in San Antonio.

Competitors will deliver a 90-second elevator pitch for a new technology idea or innovation to members of the investment community, political and business leaders, and other technology entrepreneurs.

The grand prize for the competition is a 50 percent discount on a full year of office rental space at Brooks City-Base for a technology start-up company.

“Brooks City-Base welcomes all technology start-up companies and we are more than pleased to offer this incentive to help offset office rental costs for the winner of the SATAI competition,” says Tim Bartlett, chief operating officer of the Brooks Development Authority.

Other prizes include corporate formation documentation and/or preparation for the company’s trademark application by the law firm Jackson Walker LLP; a private consultation with industry research firm Frost & Sullivan; and a private meeting with a venture capital firm.

“Our goal for STARs 2009 is to launch tomorrow’s technology stars, and Brooks City-Base will help make a local entrepreneur’s dream come true,” says Jim Poage, CEO of SATAI.

SATAI is still accepting new competitor applications. Competitors will receive a complimentary pass for the event. To sign up, contact Veronica Rossano at 210-458-2585 or vr@satai.us.